

PAUL McCARTHY
graphic design



1. OnOffice Magazine

September 2008
Editorial design for interior design magazine

2. Grand Designs Live

September 2008
Editorial design for showguide to live event

3. Research book

December 2007
College project documenting one term's research and design work

4. Book jackets

June 2008
Self-initiated project. Book covers based on signs commonly found in the urban environment

5. I'm Roger McGough

March 2008
Entry to ISTD competition. Accordion folded illustration of a selection of lines from McGough's work in the 1970s

6. Travel guide

June 2007
College project. Travel guide to Lisbon, based on four-day research trip to the city

7. Poster

June 2007
The guide folds out with poster on the reverse

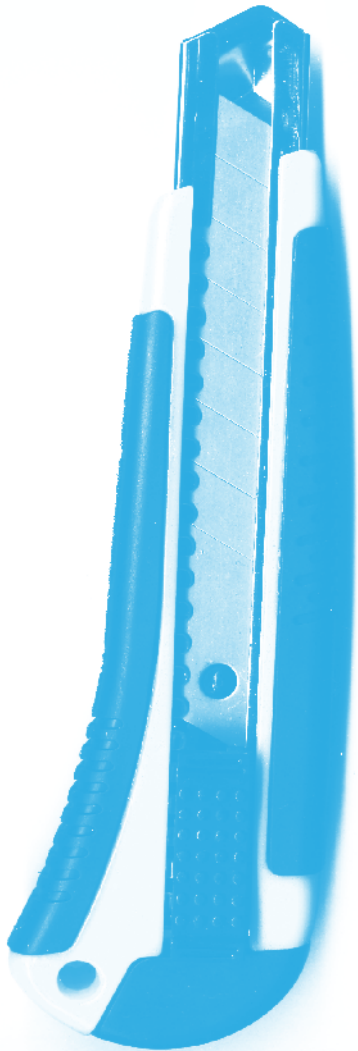
8. Event design

June 2008
Final college project in association with SAS Design. Create an event to convince people to try a new experience. Research the problem, come up with an appropriate event, then design a branding system and associated collateral items, eg invite, business cards, etc.

9. Presentation

June 2008
Presentation to SAS Design explaining the design strategy and outcomes





paul mccarthy

paul@paulmccarthy.org.uk
www.paulmccarthy.org.uk
+44 773 867 3053

personal statement

After five years working in design and publishing in Dublin and London, I returned to university to retrain as a graphic designer. Studying design at London College of Communication has taught me to approach each project as an exploration of ideas, image and process. Outside of design, my main interests are art, reading, cooking and travel.

qualifications

FDA Design for Graphic Communication (LCC: 2006-2008)
BA (Hons) English & History (Trinity College Dublin: 1997-2001)

work (references available on request)

Sep 2008: editorial design, Grand Designs Live, London

Art direction, layout and prepress of 80pp booklet for Grand Designs Live 2008 at Birmingham NEC; also provided 3D visuals for advertisers at the show

July-Aug 2008: editorial design, OnOffice magazine, London

Assisting the art director, designing editorial concepts and several spreads for the final edition; flight-checking and pre-press

2005-2008

Various freelance projects throughout my time in university, with clients including Toucan Employment, muf architects and SPG Media.

2003-2004: magazine editor/production designer, SPG Media Ltd

I originally joined SPG Media as production designer on a series of quarterly journals. Later I moved into the editorial design department where I did editing and page layout work on a range of business-to-business magazines.

2001-2003: quality controller, First Impression Design, Dublin

This role involved the supervision of all work going through the house, checking for consistency of layout, format, colour, hierarchy, spelling and grammar, and technical specs, including output for repro and checking jobs on press. First Impression specialises in corporate design, annual reports, marketing materials.

skills

Adobe InDesign/Quark/Photoshop/Illustrator/MS Office/Acrobat/
Dreamweaver/Flash/Fireworks